

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Boonschaft-Lewis & Savitch Public Relations, Inc. 1888 Century Park East, Ste. 330 Los Angeles, CA 90067	2. Registration No. 4548
3. Name of foreign principal State of Israel/Consulate General of Israel	4. Principal address of foreign principal 6380 Wilshire Blvd. Los Angeles, CA 90048

5. Indicate whether your foreign principal is one of the following type:

- ☒ Foreign government
- ☐ Foreign political party
- ☐ Foreign or ☐ domestic organization: If either, check one of the following:
- | | |
|---|--|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other specify _____ |
| <input type="checkbox"/> Individual—State his nationality _____ | |

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6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.

Consulate General of Israel Ran Ronen, Consul General/Tsurie! Raphael, Deputy Consul General

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Directed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

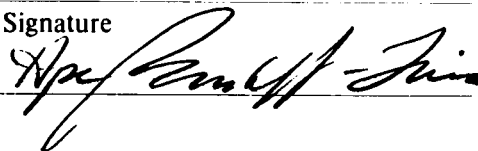
9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A
July 17, 1991

Name and Title
Hope Boonshaft-Lewis CEO

Signature



U.S. Department of Justice
Washington, DC 20530

Exhibit B

To Registration Statement

Under the Foreign Agents Registration Act of 1938, as amended

OMB No. 1105-0007
Approval Expires Nov. 30, 1993

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Name of Registrant	Name of Foreign Principal
Boonshaft-Lewis & Savitch Public Relations, Inc.	State of Israel/Consulate General of Israel

Check Appropriate Boxes:

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

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4. Describe fully the nature and method of performance of the above indicated agreement or understanding.
Please see attached proposal.

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Please see attached proposal.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☒ No ☐

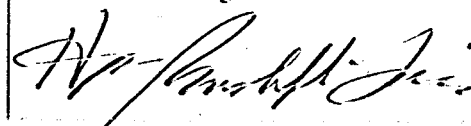
If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Accurate depiction of Israel's history; current events that involve its peoples, day-to-day life, and government policies. Our goal is to present the facts and try to correct any inaccuracies or misconceptions pertaining to these stated issues. We will utilize both electronic and print media in our efforts.

Date of Exhibit B
July 17, 1991

Name and Title
Hope Boonshaft-Lewis CEO

Signature



¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



CONSULTING SERVICE AGREEMENT

[Handwritten initials] CONSULTING SERVICE AGREEMENT (this "Agreement") dated as of the ~~1st day of June~~ ^{15th day of July}, 1991, by and between the Consulate General of Israel ("Consulate") located at 6380 Wilshire Boulevard, Los Angeles, California ~~90045~~ ^{*RR 90048*} and Boonshaft-Lewis & Savitch and Suissa Associates ("Consultant").

A. Consulate is desirous of employing Consultant to perform the "Services" (as defined in Article II of this Agreement).

B. Consultant is desirous of obtaining said employment, is authorized to do business in the State of California and, if required, is licensed to perform such services in the State of California.

C. Consulate and Consultant wish to set forth the understanding and agreement between them with respect to the Services, the compensation to be paid by Consulate and other matters relating thereto.

THEREFORE, the parties hereto agree for themselves and their respective successors and assigns as follows:

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ARTICLE I

General Terms and Conditions - Consulting Services

1.01 Definitions. Project - Public relations and advertising campaign for the Consulate General of Israel located in Los Angeles.

1.02 Performance of Services. Consultant agrees to perform the Services in a good, professional, and workmanlike manner. If so requested by Consulate, Consultant shall promptly replace or withdraw any employee or agent performing the Services if, in the opinion of the Consulate, such performance is unsatisfactory. Consultant shall not employ, contract with, or use the service of any third party in connection with the performance of the Services without the prior consent of the Consulate.

1.03 Representations and Warranties. Consultant represents and warrants:

a) that consultant is a specialist in the services in this agreement, qualified to do business (and duly licensed) in the State of California;

b) that the employees and agents of Consultant performing the services are fully qualified, licensed as required, and skilled to perform the services;

c) that the Services furnished by Consultant hereunder shall meet the requirements set forth in Article II hereof and shall conform to any and all applicable plans and/or specifications furnished by Consulate or by others at Consulate's



direction or request, to Consultant during the term of this Agreement;

d) that all documentation (regardless of format) provided by Consultant to Consulate or Consulate's other consultants shall be in accordance with the highest professional standards, shall be free from errors or omissions, and shall be complete in every respect.

e) that all recommendations by Consultant be workable and fit for the intended use thereof, and that same will comply with all applicable governmental regulations.

1.04 Termination. Consulate may, at any time, terminate this Agreement upon 60 days written notice to Consultant. Consulate will, as full compensation to which Consultant shall be entitled, make payment to Consultant as provided in Article II hereof for the Services satisfactorily performed prior to the date of termination.

1.05 Project Administrator. The Project Administrator shall be individual designated as such as this Agreement, or such other individual as may be designated from time to time in writing by Consulate. Such individual shall be representative in regard to the administration of Consultant's performance pursuant to this Agreement. Whenever action is to be taken, or approval or acceptance or information given or taken, to or by Consulate hereunder, such action shall be deemed to have been taken or given only if and when so taken or given by the Project

Administrator or by the persons or entities signing this Agreement on behalf of Consulate.

Project Administrator Ran Ronen, Consul General or his successor or any person designated from time to time by the senior Los Angeles ^{R.R. Consular Official.} ~~Consul General.~~ ABZ

1.06 Independent Contractor.

a) Consultant's status shall be that of an independent contractor and not that of a servant or employee of Consulate. Consultant shall not hold itself out as, nor claim to be acting as, an employee or servant of Consulate. Consultant is not authorized to, and shall not, make or undertake any agreement, understanding, waiver or representation on behalf of Consulate.

b) Consultant shall cause its employees and agents to observe the working hours, working rules, security regulations and holiday schedules of Consulate while working on Consulate's premises and to perform their respective duties in a manner which does not unreasonable interfere with Consulate's business and operations.



c) Consultant shall secure all forms for filing with the government required for the proper performance of the Services and compliance with the FARA regulations. Consultant will furnish to the Consulate all materials furnished to the Department of Justice and any correspondence from the Department of Justice. Consultant shall pay for all fees therefor, and

shall take all necessary precautions to assure the safety of its employees who are engaged in the performance of the Services.

d) Consultant shall at its own expense comply with all applicable workmen's compensation, unemployment insurance, employer's liability, minimum wage and other federal, state, county and municipal laws, ordinances, rules, regulations, and orders. Consultant agrees to abide by the Occupational Safety and Health Act of 1970, as the same may be amended from time to time, (OSHA), applicable state and municipal safety and health laws and all regulations pursuant thereto.

1.07 Conflict of Interest. Consultant represents and warrants that no prior, present or services provided during the term of the contract, by the Consultant to third parties conflict with the interests of Consulate in respect to the Services being provided hereunder except as shall have been expressly disclosed in writing by Consultant to Consulate and consented to in writing by Owner.

1.08 Ownership of Documents and Other Materials. All originals, duplicates and negatives of all plans, reports, photographs, charts, programs, and other documents and materials required to be furnished by the Consultant shall be and remain the exclusive property of Consulate. The Consultant shall not publish, transfer, license or, except in connection with carrying out obligations under this Agreement, use or reuse all or any part of such reports and other documents, including working papers, without the prior written approval of Consulate,

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provided, however, that Consultant may retain copies of such reports and other documents for its own internal/nonpublic use.

1.09 Consultant's Liability. In addition to any liability or obligation of the Consultant to Consulate that may exist under any other provision of this Agreement or by statute or otherwise, Consultant shall be liable to and will hold harmless, indemnify and defend Consulate by counsel of its choice from and against any and all damages, costs, claims or liabilities which Consulate may sustain, as a result of:

a) any infringement of any claimed copyright, patent or other property right of designs, plans, drawings, or specifications resulting from the use or adoption of any designs, plans, drawings or specifications furnished by Consultant.

1.10 Confidentiality. During the confidential relationship established hereby, Consulate may communicate to Consultant certain information to enable Consultant to render the Services hereunder or Consultant may develop confidential information for the Consulate. Consultant agrees (i) to treat, and to obligate Consultant's employees, if any, to treat as secret and confidential, all such information whether or not it be identified by Consulate as confidential; (ii) not to disclose any such information or make available any reports, recommendations and/or conclusion which Consultant may make for Consulate to any person, firm or corporation or use it in any manner whatsoever without first obtaining Consulate's written approval.

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1.11 Use of Consulate's Name. Consultant shall not in the course of performance of this Agreement or thereafter use or permit the use of Consulate's name in any advertising or promotional materials prepared by or on behalf of Consultant without the prior written consent of Consulate.

1.12 Notices.

a. All notices, demands and other communications hereunder shall be in writing and shall be deemed to have been duly given if personally delivered or mailed first class, postage prepaid:

(i) If to Consultant:

Ms. Hope Boonshaft-Lewis
Boonshaft-Lewis & Savitch
1888 Century Park East, Suite 330
Los Angeles, California 90067
(213) 553-1438

and

David Suissa
Suissa and Associates
3015 Main Street
Santa Monica, California

(ii) If to Consulate:

Consulate General of Israel
6380 Wilshire Boulevard
Los Angeles, California 90048

b. Either party may change the addresses set forth for it herein upon written notice thereof to the other.

1.13 Assignment. Consultant shall not assign or subcontract all or any part of its rights or obligations hereunder without Consulate's express prior written approval, and

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any attempt to do so shall be null and void and of no force or effect whatsoever.

1.14 Waiver. No delay or omission on the part of any party hereto in exercising any right hereunder shall operate as a waiver of such right or any other right under this Agreement.

1.15 Heading. The Article and Section headings used herein are for reference only and shall not limit or control any term or provision of this Agreement or the interpretation of construction thereof.

1.16 Applicable Law. This Agreement shall be deemed to be entered into and shall be interpreted and construed in accordance with the laws of the State of California.

1.17 Schedules, Attachments, Exhibits. All schedules, attachments, or exhibits, if any, referred to in or attached to this Agreement are and shall be deemed to be an integral part of this Agreement as if fully set forth herein.

1.18 Entire Agreement. Articles I and II of this Agreement, together with the schedules, attachments, and exhibits referred to herein, constitute the entire agreement between the parties hereto with respect to the subject matter hereof and this Agreement supersedes all prior proposals, agreements, memorandum, understanding, negotiations and discussions, whether written or oral, of the parties in connection with the subject matter hereof. No change, amendment or modification of this Agreement shall be binding unless in writing and executed by the party to be bound thereby.

ARTICLE II

Scope and Performance of Services and Compensation

2.01 Services.

A. During the term of this Agreement, Consultant will perform the following public and community services for this project:

1. Assist in developing the overall Public Relations Program Strategies and Actions to support those strategies.
2. Assist in development of advertising campaign.
3. Assist in the development of the "Community/Leaders" and media contact list.
4. Assist in inviting community leaders to Project Information presentations.
5. Consider performing targeted Ascertainment Study to determine attitudes and concerns of the community leaders.
6. If asked, give input in the development of Public Information tools:
 - Graphics
 - Slide/Board Presentations
 - Project Description Handout Booklets for each targeted audience

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7. Assist in coordination of all interactions with any governmental officials as appropriate.
8. Prepare press materials for short-term and long-term media relations, including crisis management strategy.
9. Provide public relations counsel to Consular officials as requested.
10. Develop proactive media campaign and book editorial placement.

B. General Consulting Services.

As requested and authorized by Consulate, Consultant provide general public relations consulting services for the project in the area of a proactive media campaign.

2.02 Commencement and Completion Dates.

Commencement - July 15, 1991

Completion - July 14, 1992

2.03 Consultant's Compensation. Based on the Scope of Work outlined in Article II, Subsection 2.01 (A & B) of this Agreement, Consultant has agreed to render all services free of charge with the exception of buying space for advertisements with no commission being received by the Consultant.

2.04 Consultant's Project Personnel.

Boonshaft-Lewis & Savitch Public Relations, Inc.

Hope Boonshaft-Lewis, Chief Executive Officer

Frances Savitch, President

Suissa and Associates

David Suissa, Chief Executive Officer

IN WITNESS WHEREOF, the parties hereunto have executed this Consulting Services Agreement on the day and year first written above.

CONSULATE GENERAL OF ISRAEL

R. Ronen

Ran Ronen

7/16/91
Date

Consultant:

BOONSHAFT-LEWIS & SAVITCH
PUBLIC RELATIONS, INC.

By: *Hope Boonshaft-Lewis* *7.12.91*
Hope Boonshaft-Lewis Date

SUISSA AND ASSOCIATES

By: *[Signature]*
David Suissa Date

[Signature] *AKZ*